

# VICTORIA (SHU) ZHANG

victoria.zhang@wisc.edu | [victoriazhang.com](http://victoriazhang.com)

## EMPLOYMENT

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University of Wisconsin-Madison, WI 2021 - Present  
Assistant Professor of Management and Human Resources, Wisconsin School of Business  
Assistant Professor of Sociology (by courtesy), Department of Sociology  
Faculty Affiliate, Center for Demography of Health and Aging  
Faculty Affiliate, Institute for Research on Poverty

Yale School of Management, Yale University, New Haven, CT 2019 – 2021  
Postdoctoral Associate

## EDUCATION

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Yale School of Management, Yale University, New Haven, CT 2019  
Ph.D. in Organizations and Management

Cornell University, College of Arts & Sciences, Ithaca, NY 2013  
B.A. in Mathematics, *with Distinction*  
B.A. in Economics, *with Distinction*

## RESEARCH INTERESTS

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Social Networks, Norm-Violations, Behavioral Change, Health Care

## RESEARCH ARTICLES

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- 2022 Victoria Zhang, Aharon Cohen-Mohliiver, and Marissa King. "[Where is All the Deviance? Liminal Prescribing and the Social Networks Underlying the Prescription Drug Crisis](#)" *Administrative Science Quarterly*.
- 2021 Victoria Zhang and Marissa King. "[Tie Decay and Dissolution: Contentious Prescribing in the Prescription Drug Epidemic](#)" *Organization Science*.
- 2020 Mark Olfson, Victoria Zhang, Michael Schoenbaum, and Marissa King. "[Trends in Buprenorphine Treatment in the United States, 2009-2018](#)" *JAMA*.
- 2020 Mark Olfson, Victoria Zhang, Michael Schoenbaum, and Marissa King. "[Buprenorphine Treatment by Primary Care Providers, Psychiatrists and Addiction Specialists, and Other Prescribers](#)" *Health Affairs*.

- 2020 Mark Olfson, Victoria Zhang, Marissa King, and Ramin Mojtabai. “Changes in Buprenorphine Prescriptions Following Medicaid Expansion” *Psychiatric Services*.
- 2019 Victoria Zhang, Mark Olfson, and Marissa King. [“Opioid and Benzodiazepine Coprescribing in the United States Before and After US Food and Drug Administration Boxed Warning”](#) *JAMA Psychiatry*.

## WORKS IN PROGRESS

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- “With Help from My Peers: Networks and Variations in Regulatory Compliance” (in preparation for submission)
- “Insurance Network Exclusion and Changes in Patient Outcomes” (with Susan Busch and Chima Ndumele) (in preparation for submission)
- “Distinct Paths: Social Influence and the Escalation and Cessation of Contentious Practices” (working paper)
- “Gender, Adoption of Deviance, and Social Exclusion” (with Siyu Yu)
- “Learning from Adverse Events” (with Jen Dannals)
- “Financial Reporting and Misconduct in the Opioid Industry” (with Andrea Tillet)

## GRANTS, HONORS, AND AWARDS

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- 2023 Warf Research Grant, UW-Madison
- 2017 Conference Travel Fellowship, Graduate Student Assembly, Yale University
- 2010 – 2013 *Omicron Delta Epsilon*, International Honor Society for Economics
- 2009 – 2013 Dean’s List, All Semesters, Cornell University

## INVITED TALKS

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- 2023 Desautels, McGill University  
Institute for Research on Poverty, University of Wisconsin-Madison  
“Creating Intentional Networks” Equity Collaborative Meeting, Carol Emmott Foundation
- 2022 Brauer Group Lab, Department of Psychology, UW-Madison  
La Follette School of Public Affairs, University of Wisconsin-Madison  
Keynote Speaker, Carol Emmott Foundation Annual Alumni Meeting

2021 Tuck School of Business, Dartmouth College  
 2020 Wisconsin School of Business, University of Wisconsin-Madison \*  
 Carroll School of Management, Boston College \*  
 Jones Graduate School of Business, Rice University \*  
 Hong Kong University of Science and Technology \*  
 The University of Hong Kong \*  
 Chinese University of Hong Kong, Shenzhen \*  
 The Hong Kong Polytechnic University \*  
 City University of Hong Kong \*  
 \* *Virtual*

### CONFERENCE PRESENTATIONS AND CONSORTIA

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2021 AOM Symposium Social Norm Emergence and Deviance in Organizations  
 (virtual\*)  
 2020 Economic Sociology Conference, Emory University, Atlanta, GA (Poster Presentation)  
 2019 AOM Symposium on Ethics at the Fringe, Boston, MA  
 OMT Doctoral Consortium, AOM, MA  
 2018 INSEAD Network Evolution Conference, Fontainebleau, France  
 AOM Symposium on Network Evolution, Chicago, IL  
 2017 ASA Annual Meeting, Montreal, CA  
 AOM, Atlanta, GA  
 SUNBELT International Social Networks Conference, Beijing, China  
 2016 AOM, Anaheim, CA  
 Trans-Atlantic Doctoral Conference, London Business School, UK

### TEACHING

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Managing Organizations (Fall 2021, Fall 2022), University of Wisconsin-Madison  
 Guest Lecture, Managing Groups & Teams, Negotiations (Spring 2021, 2022), University of Wisconsin-Madison

### PROFESSIONAL ACTIVITIES

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2017 – present Reviewer for *American Sociological Review*, *Management Science*, *Organization Science*,  
*Health Service Research*,  
 Reviewer for Academy of Management Annual Meeting, OMT and HCM  
 division  
 2021 - present Co-Organizer, MHR Research Seminar Series, University of Wisconsin-Madison

2021 PhD Dissertation Committee Member for Won-Tak Joo  
(Placement: Postdoctoral Fellow at University of California, Berkeley)

2016 – 2018 Co-organizer, Markets, Enterprises, and Networks Seminar, Yale School of Management

**LANGUAGES AND SKILLS**

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Stochastic Actor-Oriented Models, Agent-Based Models, ERGM, STATA, R, MATLAB  
English, Mandarin (Native), Japanese (Advanced), French (Basic)